

FIG. 1

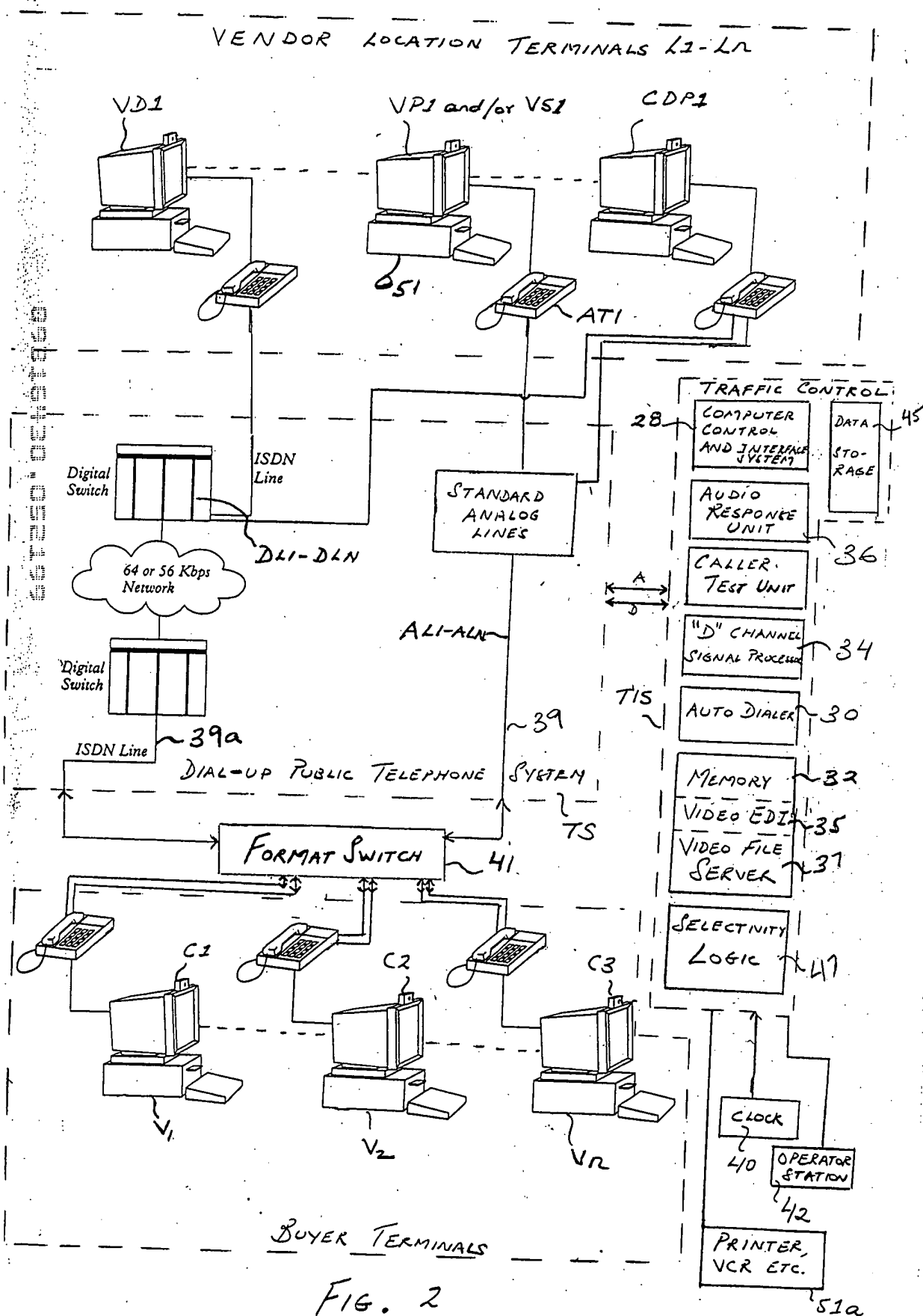


FIG. 2



SCHEDULING AND
ROUTING SYSTEM

ISSUED TO:

JONES, ROGER
2784348
XYZ TOY

214.

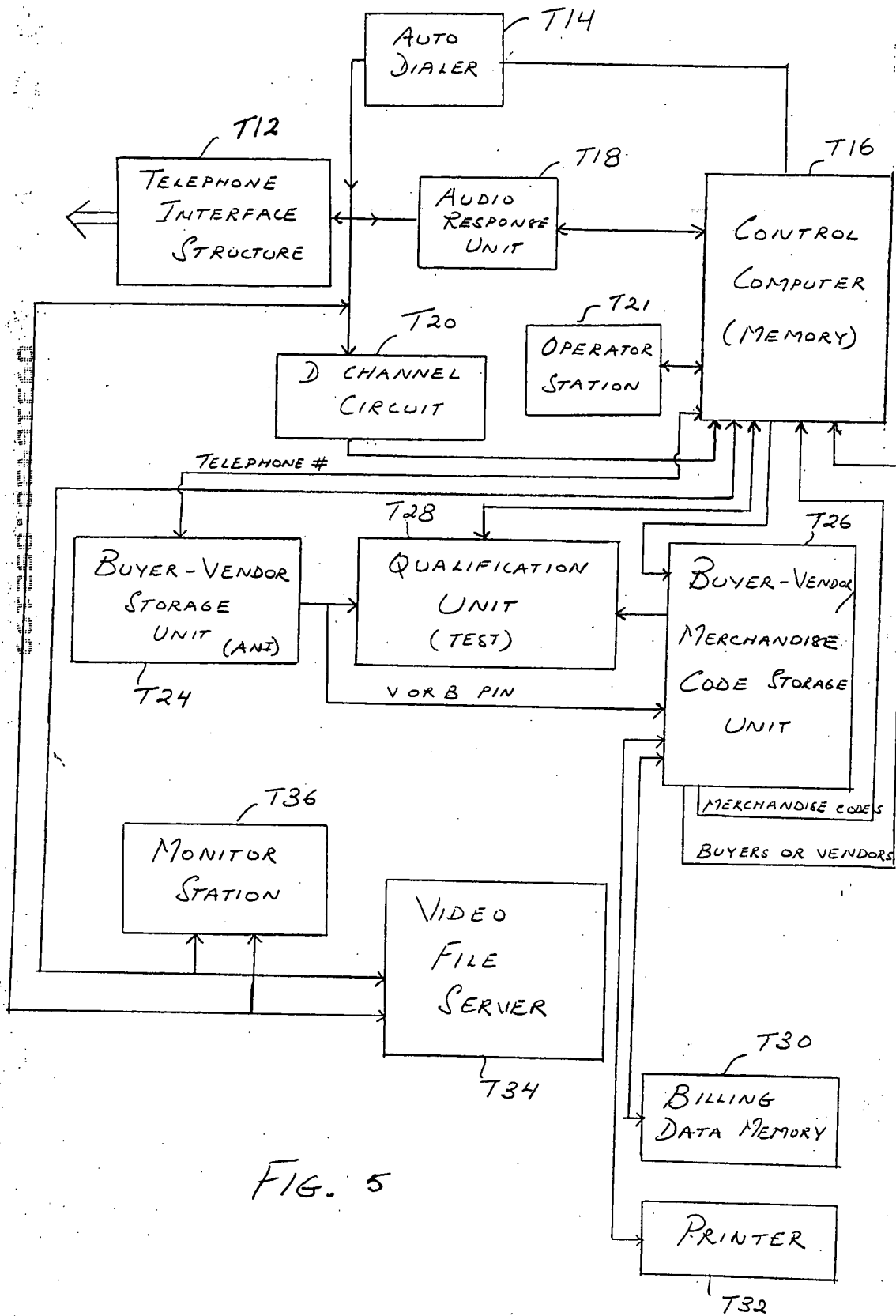


FIG. 5

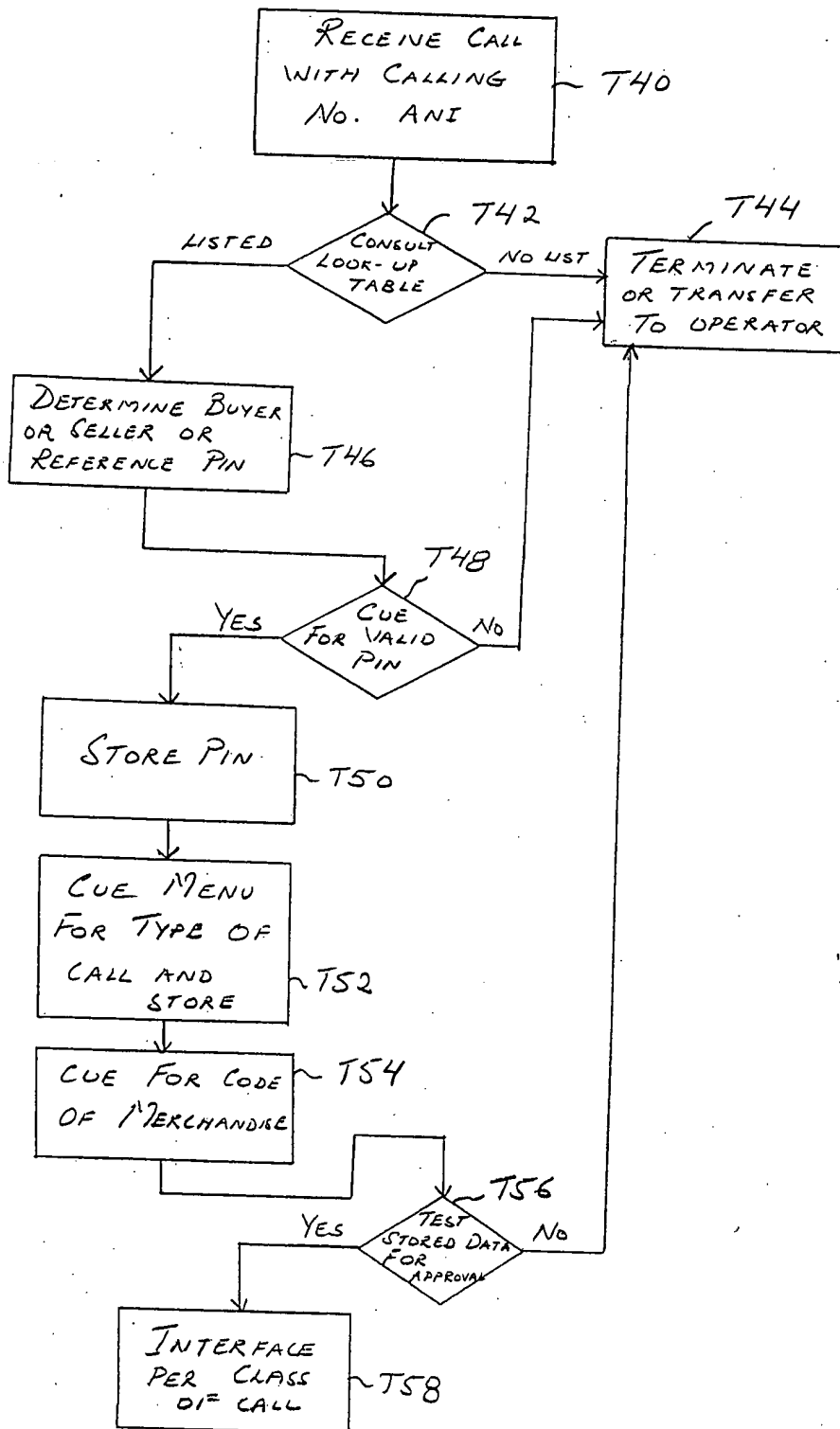


FIG. 6

VILSSON, WURST & GREEN

DKT: 6046-101C

PHT 6 OF 7

VENDOR CELL

TELEPHONE No. + ADDRESS	PIN VENDOR No.	TELEPHONE No.	VIDEO FORMAT	RATING	PRIORITY
PERSONS		NAME	COMPANY NAME	OTHERS IN CONFERENCE	LAST PURCHASE DATA
CROSS REFERENCE NO. TO OTHER BUYER LOCATIONS			BUYER AVAILABLE	TIME LIMIT	
CALL BILLING DATA D1 DATE-TIME-FORMAT NO-		CALL BILLING DATA D2		USE RATE	
MERCHANDISE COPIES					

FIG. 7

BUYER CELL

FIFO TIME ADDRESS	BUYER No.	APPOINTMENT SCHEDULE —
-(DAY-MONTH-YEAR-TIME-PERIOD#)-(DMYTP)		
-(DMYTP)-		AVAILABILITY SCHEDULE
MERCHANDISE COPIES		

FIG. 8

NILSSON, WURST & GREEN

DKT: 6646-101C

8HT 70F 7

EXEMPLARY BUYER REQUEST FORM

Date 12-7-93 Time 8:45 am PST Buyer Co. Food 4 Less Specific Buyer Larry Ishii

Video Unit 714 668 5335 Your Reference # 5127 MERCHANDISE 472361
CODE

General Category Basic Health and Beauty Aids Specific Category Shampoo & Conditioners

SUBMIT PRESENTATION

Request Specifics

Conditioning Shampoo for the U.S. Market

Papaya based

12 oz. bottle

Under \$2.00 net cost

Must be available delivered to Fullerton, CA by 12-18-93, 8:00 am PST

Minimum 10,000 units

Date/Time offers required by 12-7-93, 3:00 pm (PST)

FIG. 9

EXEMPLARY NOTIFICATION RECEIPT

Your #5127 received, assigned Telebuyer #681296
Distributed to 736 vendors

FIG. 10